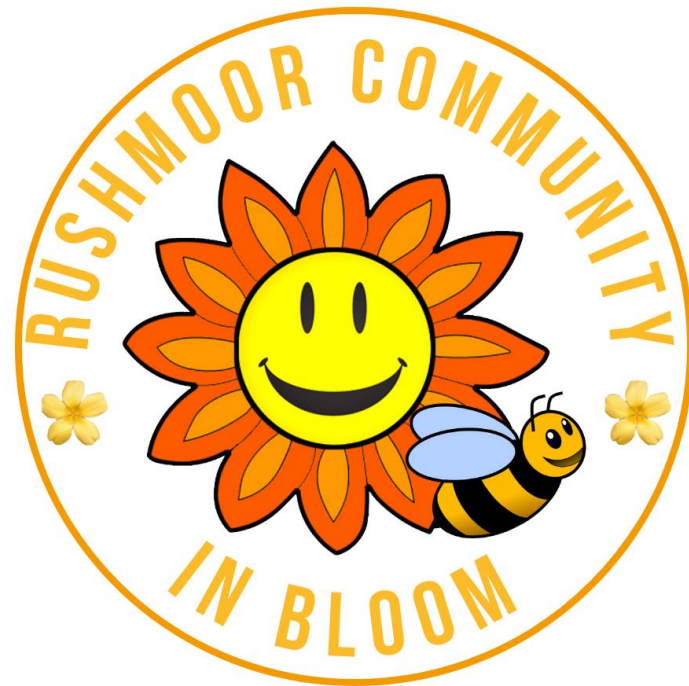


Greening RVS Projects



Rushmoor Community in Bloom

- ▶ Rushmoor Voluntary Services has taken over the coordination and delivery of Rushmoor in Bloom, which has been renamed Rushmoor Community in Bloom
- ▶ The theme this year is 'Wild About Gardening'
- ▶ The Planning team is made up of Trustees and RVS Staff
- ▶ All agreed, everything we did should be as environmentally friendly as possible.
- ▶ We set ourselves the challenge from the outset and have maintained the principles throughout the project.

What have we done

Flyers and Postcards

- ▶ Questioned if they were needed
- ▶ Investigated the options available and found a company providing:
 - 100% recycled, part recycled and FSC® certified papers.
 - Who use a courier who is committed to making every parcel delivered carbon neutral
- ▶ Price was comparable with other printers
- ▶ Included QR code on all promotional material to reduce need to take a paper copy



RUSHMOOR COMMUNITY
IN BLOOM
'WILD ABOUT GARDENING'

THIS YEAR'S CATEGORIES INCLUDE:

- Best Wildlife Friendly Garden
- Best Front Garden
- Best Community Garden
- Most Unusual Planted Container

RUSHMOOR
Voluntary Services
Local support for local people

For further information visit
<https://www.rvs.org.uk/rushmoor-community-in-bloom/>
or call 01252 398450


Charity No. 1059794



Banners

Roll up Banners


- ▶ Sourced an environmentally friendly roller banner option.
- ▶ Printed on a specially developed paper-based material made from soft touch recyclable paper.
- ▶ The inks that the banner is printed with biodegrades at about the same rate as a leaf from a tree – around six months.
- ▶ The base unit is made from recycled alloy.
- ▶ The roller cartridge can be reused and the old banner is compostable.
- ▶ The outer packing is made from recycled cardboard and they use paper packing tape.
- ▶ 95% of the product can be recycled.



'WILD ABOUT GARDENING'


CATEGORIES INCLUDE:

- Best Wildlife Friendly Garden**
- Best Front Garden**
- Best Community Garden**
- Most Unusual Planted Container**

 **RUSHMOOR**
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REGISTERED CHARITY NUMBER
1059794

FOR FURTHER
INFORMATION VISIT
WWW.RVS.ORG.UK/RUSHM
OOR.COMMUNITY-IN-
BLOOM/
OR CALL 01252 398450



Promotional Materials

- ▶ Long banners sourced from the same company – so same eco credentials
- ▶ Badges – biodegradable
- ▶ Trophies – sourced an eco friendly company
- ▶ Catering for awards evening will follow RVS principles
- ▶ Social media used for promotion
- ▶ No dates or year included on any promotional material



What the judges will be looking for/Sustainability:

- ▶ **Conservation & biodiversity** - Do you have bug hotels, a pond or a managed wild area, to create alternative habitats for wildlife? Do you think about your garden as part of the cycle of nature?
- ▶ **Composting** - Do you have a compost heap? What can you put in it? How do you manage your heap? Do you spread the contents over your garden in the Autumn?
- ▶ **Reuse, Repurpose, Recycle** - Do you reuse or repurpose plant pots and containers? Do you look for second hand items that others are offering? Remember, junk to one can be treasure to another!
- ▶ **Watering** - Have you got a rainwater butt, or do you collect grey water for the garden? How often do you use a hose pipe?
- ▶ **Shrubs and perennials versus bedding plants** - Have you thought about using more sustainable shrubs and perennials, rather than buying bedding plants? Do you collect seeds at the end of season for next year?
- ▶ **Creativity** - Show us something a bit different. The judges value thinking outside the box to adapt to the resources available to you or to create something beautiful.
- ▶ **Appropriate maintenance** - Have you researched how best to use the space you have and what the right maintenance is for your type of garden?

Final thoughts.

Why did it work?

- ▶ Green principles integral to project from the start.
- ▶ Time taken to research options rather than order as usual.
- ▶ Team agreement needed before orders placed.
- ▶ Determination and tenacity to see it through!

What have we learnt?

- ▶ Greening a project works.
- ▶ You don't have to compromise or cut out part of the process.
- ▶ The cost of going green is not necessarily more expensive.
- ▶ Word spreads and others and informs others.

Full details of the
competition can be seen
at:

<https://www.rvs.org>

