

# 2011 Census for England and Wales

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## Why do we do a census?

- Resource allocation
- Targeting investment
- Planning
- Policy making & monitoring
  - Evidence of need
  - Evidence of numbers
  - Carries huge weight and is totally confidential
- Academic & market research
- Statistical benchmark
- Compulsory, and a civic duty!



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## CENSUS BENEFITS

**Population:** calculating funding for Local Authorities and PCTs & planning services

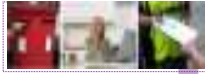
**Housing:** measure over-crowding, indicates need for new housing

**Employment & Qualifications:** allows Government and businesses to plan investment decisions and training requirements


**Transport:** information on place of employment and travel to work, and aids public transport and road planning

**Ethnic Group:** identify location & characteristics of minority groups; used to monitor equal opportunities; and to allocate resources

**Employment opportunities:** Nearly 30,000 jobs created; Recruitment in waves over a number of months; Lots of choice for different roles and hours to suit



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## Absolute and unique confidentiality

- Some of the questions may seem intrusive, but nobody will ever know your name or address (until 100 years have passed) – BY LAW
- All questions are used for allocation of resources and funding where it may be needed, not to identify people
- Your personal would NEVER be shared with any other agency – BY LAW


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## How to register cultural needs, and numbers of community in the country



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## TYPE OF QUESTIONS INCLUDED

- Basic demographic questions (age, gender etc)
- Housing
- Identity – ethnicity, national identity, language, religion
- Migration
- Health/caring
- Qualifications
- Occupation/employment

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## How were questions and tick boxes decided?



- Consultation with experts, academics, specialist organisations and national representative bodies, other government departments, Parliament and general public for many years
- Open roadshows, advisory groups, focus groups, specific events
- National, regional and local events; community panels
- Testing of questions, contents, different tick boxes and the effect on answers / rate of return, thousands and thousands of times!!
- Large scale tests (over cities or parts of cities)
- Large scale rehearsal in 2009 over four major cities
- All results and rationale behind decisions publicly available on ONS website

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## NEW QUESTIONS FOR 2011



- Migration
- Citizenship (passports held)
- Second residences
- Language
- National identity
- Number of bedrooms



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## Census Operations



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## THE CENSUS FIELD OPERATION TEAMS



- 150 Area Managers
- 2,000 Census Coordinators
- 28,000 Collectors
- Plus special enumerators, compliance teams
- Different teams may start / end at different times according to programme timeline

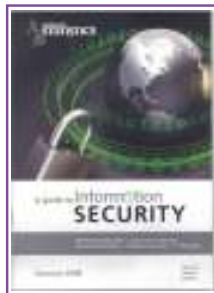
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## HOW WILL THE DATA BE HANDLED?



- Security and confidentiality are top priorities for Census
- Confidentiality protected by law
- Census data does not leave UK
- Only UK & EU companies handling the returned data
- Strict physical and IT security
- Independent security reviews
- Under lock and key for 100 years



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